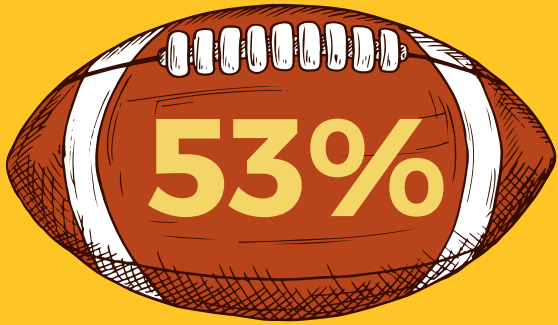


Favorite Sports of Gen Z

A survey of members of 1,000 Generation Z (ages 13-25) revealed what the most and least popular sports are among this rising generation. The data below illustrates which sporting organizations have the most Gen Z fans.



NFL

53% of respondents are NFL fans.



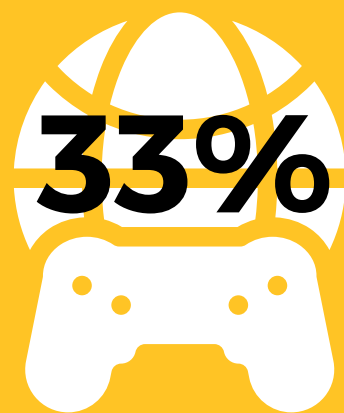
NBA

47% are fans of the NBA.



MLB

35% of respondents are fans of MLB.



eSports

33% are eSports fans.



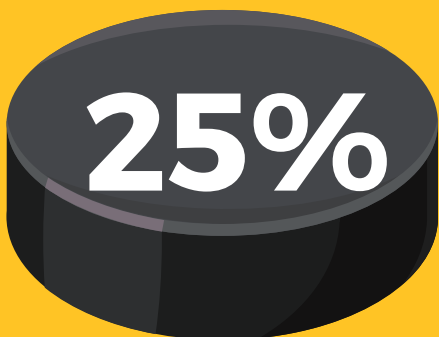
NASCAR

32% of respondents are NASCAR fans.



UFC

31% of respondents are fans of the UFC.



NHL

Second to last on the list was the NHL at 25%.



Formula 1

The least popular sport was Formula 1 at 20%