

ERIC HURST

Public Relations

Contact



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<https://abouterichurst.com/>

Key Skills

- Advertising
- Canva Proficient
- CITI Program Certified
- Critical Thinking/Analysis
- Creative Design
- Data Collection
- Facebook Certified Digital Marketing Associate
- Marketing/Sports Marketing
- Microsoft 365 Proficient
- Motivated
- Organizational Behavior
- Public Relations/Sports Public Relations
- Research-Related Projects
- Qualtrics Proficient
- Sociable
- Team Player
- Wix Website Creation
- Writing

Education

Bachelor of Science
Public Relations
Northern Michigan University
2017-Present

Work Experience

CedarHurst Lodge
2014-Present

General Business Operations

- Our family owned year-round resort located in Republic, Michigan. Performed general maintenance and trail development.
- Assist guests and give tours of the property.
- Manage reservations and assist with special events.
- Manage social media accounts and website.

Pizza Hut
2019-2020

Delivery Driver/Cook

- Delivery and prep/line cook
- Took orders and gained customer service experience interacting during orders and deliveries.
- Managed tip money and assisted in closing duties